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CENTRAL FAX CENTER**

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AMENDMENTS TO THE CLAIMS

What is claimed is:

1. (Currently Amended) A method comprising:
obtaining price data in a computer, the price data from each of a plurality of
retailers and at least one manufacturer for a plurality of goods;
receiving an order in the computer, the order for at least one of the plurality of goods;
electronically processing a monetary transaction for the order such that the
manufacturers of the goods in the order and one of the plurality of retailers are each
credited with a sum representing their portion of a total value of the order according to
the price data.
2. (Original) The method of Claim 1 further comprising:
selecting one of a plurality of manufacturer warehouses to fill the order.
3. (Original) The method of Claim 1 wherein obtaining price data comprises:
obtaining a manufacturer cost for goods supplied by the manufacturer; and
obtaining from the retailers a retailer profit data for the goods the retailer sells.
4. (Previously presented) The method of Claim 3 further comprising:
establishing the retailer profit data as either a percentage above the manufacturer cost, or
a specified sum.
5. (Previously presented) The method of Claim 3 further comprising:
varying the retailer profit data among the goods sold by the retailer.

6. (Previously presented) The method of Claim 3 further comprising:
establishing the retailer profit data as the same for each of the goods sold by the retailer.
7. (Previously presented) The method of Claim 3 further comprising:
determining a retail price of the plurality of goods by using the manufacturer cost and the retailer profit data for the good.
8. (Previously presented) The method of Claim 1 further comprising:
receiving the order from either a consumer or one of the plurality of retailers.
9. (Original) The method of Claim 2 wherein selecting one of a plurality of
manufacturer warehouses comprises:

identifying one manufacturer warehouse capable of filling the order such that the
manufacturer warehouse is geographically closest to either a customer or a customer
selected retailer.
10. (Original) The method of Claim 9 wherein selecting one of a plurality of
manufacturer warehouses further comprises:

identifying one manufacturer warehouse that is in the same country as the customer.
11. (Original) The method of Claim 1 further comprising:

debiting the total value of the order against a credit card account of the customer.
12. (Original) The method of Claim 11 wherein debiting the total value is performed
after the order is shipped.
13. (Original) The method of Claim 12 wherein processing a monetary transaction is
performed immediately after debiting the total value.

14. (Original) The method of Claim 1 wherein processing a monetary transaction is performed at a defined regular interval for multiple orders after the orders have shipped.
15. (Original) The method of Claim 1 wherein processing a monetary transaction comprises:
retaining a commission.
16. (Original) The method of Claim 1 further comprising:
obtaining goods-related data from each of the retailers and each of the manufacturers.
17. (Original) The method of Claim 16 wherein obtaining goods-related data comprises:
obtaining a product data and an inventory data from each of the manufacturers; and
obtaining a product line data from each of the retailers.
18. (Currently Amended) A method comprising:
obtaining price data in a computer, the price data from each of a plurality of retailers, a plurality of distributors, and at least one manufacturer for a plurality of goods;
receiving an order at the computer, the order for at least one of the plurality of goods;
selecting one of the plurality of distributors to fill the order;
electronically processing a monetary transaction for the order such that the distributor selected to fill the order, one of the plurality of retailers, and the manufacturers of the goods in the order are each credited with a sum representing their portion of a total value of the order according to the price data.

19. (Original) The method of Claim 18 wherein obtaining price data comprises:
obtaining a manufacturer cost for goods supplied by the manufacturer;
obtaining from each of the distributors a distributor profit data for the goods the distributor distributes; and
obtaining from the retailers a retailer profit data for the goods the retailer sells.
20. (Previously presented) The method of Claim 19 further comprising:
establishing distributor profit data as either a percentage above the manufacturer cost or a specified sum; and
establishing retailer profit data as either a percentage above the sum of the manufacturer cost and the distributor profit data, or a specified sum.
21. (Previously presented) The method of Claim 20 further comprising:
varying distributor profit data among the goods distributed by the distributor; and
varying retailer profit data among the goods sold by the retailer.
22. (Previously presented) The method of Claim 20 further comprising:
establishing distributor profit data as the same for each of the goods distributed by the distributor; and
establishing retailer profit data as the same for each of the goods sold by the retailer.
23. (Previously presented) The method of Claim 20 further comprising:
determining a retail price of the plurality of goods using by the manufacturer cost, the distributor profit data, and the retailer profit data for the good.
24. (Previously presented) The method of Claim 20 further comprising:

providing the goods using two or more levels of distributors but only the selected distributor fills the order;

determining a retail price of the plurality of goods by using the manufacturer cost, the distributor profit data for each of the participating distributors, and the retailer profit data for the good; and

wherein processing a monetary transaction further comprises:

crediting all distributors who participated in providing the goods a sum representing their portion of the total value of the order.

25. (Previously presented) The method of Claim 18 further comprising: receiving the order from either a consumer or one of the plurality of retailers.

26. (Original) The method of Claim 18 wherein selecting a distributor comprises: identifying one distributor capable of filling the order such that the distributor is geographically closest to either a customer or a customer selected retailer.

27. (Original) The method of Claim 26 wherein selecting a distributor further comprises: identifying one distributor that is in the same country as the customer.

28. (Original) The method of Claim 18 further comprising: debiting the total value of the order against a credit card account of the customer.

29. (Original) The method of Claim 28 wherein debiting the total value is performed after the order is shipped.

30. (Original) The method of Claim 28 wherein processing a monetary transaction is performed immediately after debiting the total value.

31. (Original) The method of Claim 18 wherein processing a monetary transaction is performed at a defined regular interval for multiple orders after the orders have shipped.

32. (Original) The method of Claim 18 wherein processing a monetary transaction comprises:
retaining a commission.

33. (Original) The method of Claim 18 further comprising:
obtaining goods-related data from each of the retailers, each of the distributors, and each of the manufacturers.

34. (Original) The method of Claim 33 wherein obtaining goods-related data comprises:
obtaining a product data from each of the manufacturers;
obtaining an inventory data from each of the distributors; and
obtaining a product line data from each of the retailers.

35. (Currently Amended) A method comprising:
obtaining price data in a computer, the price data from each of a plurality of retailers, a plurality of distributors, and a manufacturer for a plurality of goods;
receiving an order at the computer, the order for at least one of the plurality of goods;
selecting one of the plurality of distributors to fill the order;

electronically processing a monetary transaction for the order such that the distributor selected to fill the order, one of the plurality of retailers, and the manufacturer are each contemporaneously credited with a sum representing their portion of a total value of the order according to the price data.

36. (Original) The method of Claim 35 wherein obtaining price data comprises:
 obtaining a manufacturer cost for the goods supplied by the manufacturer;
 obtaining from each of the distributors a distributor profit data for the goods inventoried by the distributor; and
 obtaining from each of the retailers a retailer profit data for the goods sold by the retailer.

37. (Previously presented) The method of Claim 35 further comprising:
 establishing distributor profit data as either a percentage above the manufacturer cost or a specified sum; and
 establishing retailer profit data as either a percentage above the sum of the manufacturer cost and the distributor profit data, or a specified sum.

38. (Previously presented) The method of Claim 36 determining a retail price of the plurality of goods by using the manufacturer cost, the distributor profit data, and the retailer profit data for the good.

39. (Previously presented) The method of Claim 35 wherein receiving an order comprises:
 receiving an order from either a consumer or one of the plurality of retailers.

40. (Original) The method of Claim 35 wherein selecting a distributor comprises:
selecting one distributor capable of filling the order such that the distributor is geographically closest to a customer or a customer selected retailer.
41. (Original) The method of Claim 35 wherein processing a monetary transaction comprises:
debiting the total value of the order against a credit card account of a customer.
42. (Original) A machine readable medium having stored thereon instructions which when executed by a processor cause the machine to perform operations comprising:
obtaining price data from each of a plurality of retailers, a plurality of distributors, and at least one manufacturer for a plurality of goods;
receiving an order for at least one of the plurality of goods;
selecting one of the plurality of distributors to fill the order;
processing a monetary transaction for the order such that the distributor selected to fill the order, one of the plurality of retailers, and the manufacturers of the goods in the order are each contemporaneously credited with a sum representing their portion of a total value of the order according to the price data.
43. (Original) The machine readable medium of Claim 42 wherein obtaining price data causes the machine to perform operations comprising:
obtaining a manufacturer cost for goods supplied by each of the manufacturers;
obtaining from each of the distributors a distributor profit data for of the goods the distributor distributes; and

obtaining from each of the retailers a retailer profit data for the goods the retailer sells.

44. (Previously presented) The machine readable medium of Claim 42 further comprising:

establishing distributor profit data as either a percentage above the manufacturer cost or a specified sum; and

establishing retailer profit data as either a percentage above the sum of the manufacturer cost and the distributor profit data, or a specified sum.

45. (Previously presented) The machine readable medium of Claim 43 further comprising:

determining a retail price of the plurality of goods by using the manufacturer cost, the distributor profit data, and the retailer profit data for the good.

46. (Original) The machine readable medium of Claim 42 wherein receiving an order causes the machine to perform operations comprising:

receiving the order from either a consumer or one of the plurality of retailers.

47. (Original) The machine readable medium of Claim 42 wherein selecting a distributor causes the machine to perform operations comprising:

selecting one distributor capable of filling the order such that the distributor is geographically closest to either a customer or a customer selected retailer.

48. (Original) The machine readable medium of Claim 47 wherein selecting a distributor causes the machine to perform operations comprising:

selecting the one distributor that is in the same country as the customer.

49. (Original) The machine readable medium of Claim 42 wherein processing a monetary transaction causes the machine to perform operations comprising:

debiting the total value of the order against a credit card account of a customer.

50. (Original) The machine readable medium of Claim 42 wherein processing a monetary transaction causes the machine to perform operations comprising:

retaining a commission responsive to the total value of the order.

51. (Original) The machine readable medium of Claim 42 further causing the machine to perform operations comprising:

obtaining goods-related data from each of the retailers, each of the distributors, and each of the manufacturers.

52. (Original) The machine readable medium of Claim 51 wherein obtaining goods-related data causes the machine to perform operations comprising:

obtaining a product data from each of the manufacturers;

obtaining an inventory data from each of the distributors; and

obtaining a product line data from each of the retailers.

53. (Currently Amended) A method comprising:

obtaining product data and price data in a computer, the product data and price data for a plurality of goods from each of a plurality of retailers, a plurality of distributors, and a plurality of manufacturers;

receiving orders at the computer, the orders for some of the plurality of goods from a plurality of customers;

obtaining credit card authorization for the orders in the computer;

selecting one of the plurality of distributors to fill each of the orders;

receiving an acknowledgement when each order ships at the computer;

debiting the credit card accounts of the customers in the computer;

crediting the distributors, the retailers, and the manufacturers in the computer at a defined time after orders have been shipped with a sum representing their portion of a total value of the orders shipped according to the price data; and

calculating, retaining a retained commission for the orders in the computer.